



Master of Management  
in Clinical Informatics

# This is Duke This is Healthcare Innovation



The pandemic has transformed health care in terms of how research is conducted and care is delivered. MMCi graduates have been at the forefront of many of the transformations that have taken place at Duke and a number of health care organizations. The lessons learned will be studied and taught for years to come. For health care professionals who are seeking to learn from these lessons and the skills to innovate, this coming year in MMCi will be a great career opportunity.

**This 12-month, multidisciplinary program is designed for clinical, technical and administrative professionals seeking to transform health care through leading edge technologies.**

## Live Participation with World-Renowned Thought Leaders

Face-to-face interaction with leaders in informatics business and strategy. Faculty are selected for their expertise and thought leadership in their field. Curriculum is an integration of business and clinical informatics courses preparing graduates with a business framework.

### Classes Designed for Working Professionals with Diverse Clinical, Technical, and Business Experiences:

- One Friday and Saturday per month on Campus
- One other Saturday per month online live.
- Online work done independently

**\$20,000 Scholarship for Admitted  
Duke Employees**

\*Duke Employees may be eligible for HR Tuition reimbursement benefit of \$10.5K (\$5.25K per calendar year)

**MMCi.Duke.Edu**



# Professional Development and Career Services with a Career Coach

Seminars delivered online and live Thursday evenings prior to class weekends.



- Personal assessments
- Resume Development
- Networking instruction and practice
- Interviewing and negotiating
- Creation of a marketing and branding strategy

**Timely topic panels and speakers create networking opportunities.**

## Graduates are employed at the following:

### Exciting Career Growth!

- Accenture, L.E.K., McKinsey, PwC, The Chartis Group, and Deloitte
- Cleveland Clinic, Cone Health, Duke Health, Novant Health, Penn Medicine, Stanford Health Care, UNC Healthcare, UVA Health System, Vidant Health and Wake Forest Baptist Health
- Bristol Myers Squibb, Hill Rom, IBM Watson, IQVIA, LabCorp, Optum and SYNEOS Health
- Lumeris and Evolent Health



Duke Employee MMCi graduates are found in a variety of clinical and technical roles leading innovation initiatives across research and care delivery.

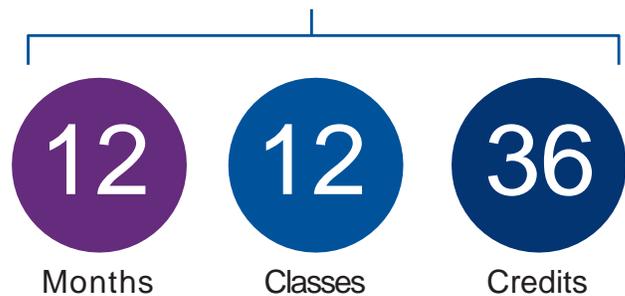
### Application and Degree Requirements:

- Bachelors Degree
- No GRE or GMAT Required
- 3 Essays
- 2 Letters of Reference
- Interview

Currently accepting applications for the class entering in late July 2020. Applications are reviewed on a rolling basis as seats are available.

We encourage visiting class via Zoom.

[MMCi@duke.edu](mailto:MMCi@duke.edu)  
<https://mmci.duke.edu/>



- Applied Data Science
- Clinical Informatics Practicum
- Clinical Informatics Strategy
- Data, Information, and Knowledge Representation
- Healthcare Finance
- Foundations of Management and Organizations
- Health IT Business Solutions
- Introduction to Marketing Analysis
- Introduction to Operations and Supply Chain Management
- Managerial Analysis
- Principles of Cost and Managerial Accounting
- Principles of Strategy
- Ethics Seminar- 1 Each Quarter